



HAVERHILL TOWN COUNCIL

LEISURE AND COMMUNITY COMMITTEE

Dear Councillor,

You are hereby summoned to attend the meeting of Haverhill Town Council Leisure & Community Committee to be held at the Studio, Haverhill Arts Centre, Haverhill, CB9 8AR on MONDAY 14th January 2019 commencing at 7.00pm, for the purpose of transacting the following business:

CONSTITUTION: Chair: J Burns
 Vice Chair: P Fox
 Town Councillors: T Brown
 P Hanlon
 J Mason
 S Roach
 B Robbins
 L Smith
 W Yang
 Vacancy

This Meeting is open to the Press and Public

AGENDA

1. Welcome

2. Apologies for absence

Please notify the office by 5.00pm on the day of the meeting if you are unable to attend.

3. Declaration of Interests and requests for Dispensations

For members to declare any interests they may have on items on the agenda and agree any dispensations to stay.

4. Minutes of the last meeting

To approve the minutes of the meeting of the Leisure & Community Committee held on 13th November 2018.

5. Matters arising from the minutes

To note action taken, and outstanding, from items in the minutes of the meeting of the Leisure & Community Committee held on 13th November 2018.

HAVERHILL ARTS CENTRE, HIGH STREET, HAVERHILL, CB9 8AR

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6. Public Forum

To hear from the public on any matters within the terms of reference of the Leisure and Community Committee.

7. Report on past and future Arts Centre and leisure activities (attached)

To receive a report from the Arts & Leisure Manager.

8. To Determine Current Grant Applications

To determine current grant applications:

Requesting Group	Cause	Amount requested	Previous
Revitalise Respite Holidays	To provide respite break for a disabled person and their carer	£354.00	2018 - £354
Kedington Air Memorial Group	To provide a permanent Air Memorial to the crews of military plants that crashed in and around Kedington from 1938-1945.	At Councillors' discretion	n/a
Haverhill Silver Band	Annual Welsh Open Brass Band Contest	£600.00	£700 £145 £561.89
Castle Manor Academy	To fund the purchase of tents to enable a larger number of pupils to attend camp	£1540.00	

9. Reports from Grant Recipients

Haverhill Family History Group, Haverhill Art Group, REACH and Revitalise

10. Youth Strategy Report

- a) Youth Skills Project Report (to follow)
- b) Youth Work Project Report (to follow)
- c) Youth Strategy Report (attached)

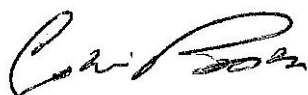
11. Report on replacement on-stage equipment

To consider a report from the Technical Assistant in respect of replacement stage monitors and associated system and a maximum budget of £13,000. (to follow)

12. Date of Next Meeting

Tuesday 5th March 2019

13. Closure



Colin Poole

Haverhill Town Clerk

Date: 8th January 2019

Copies of this and other Council agendas, minutes and supporting reports are available to download from the Council's website (www.haverhill-tc.gov.uk) or on request from Haverhill Arts Centre

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Agenda item 7

Art & Leisure Manager's Report

Nick Keeble



Family Christmas Night 2019

Family Christmas Night and fireworks yet again proved to be the most popular single event of the Town Council calendar. It was supported by many thousands of residents and visitors. More than 20 local organisations were able to raise funds on the night and other attractions included street entertainers, Christmas Market, fairground rides and the Christmas Lights Switch On. There was widespread positive feedback for the event and particularly the fireworks. On Saturday there was a free Ice rink on the Market Square which was well supported and much enjoyed.

Voluntary Donations in bucket collections over the weekend totalled £775.

Remembrance Day Parade 2019

For the past three years, Haverhill Town Council have provided stewards for the Remembrance Day Parade which is currently organised by St Edmundsbury Borough Council and the Royal British Legion. The future support of West Suffolk Council is unclear and clarification has been requested. The group who organised the Haverhill Armistice 100 events have requested that the Town Council partner the Royal British Legion should future District Council support not be forthcoming. They have also planned that the timing of the Haverhill parade be moved to accommodate a service at the War Memorial at 11.00am on Remembrance Sunday

The support would primarily be based around:

- Officer time to assist with the arrangements in advance of the day
- Taking on the 'Civic' organisation of the event
- Applying for the Road Closures
- Assisting with booking bands
- Preparing the event plan for the parade
- Marshalling the parade

It is envisaged that this support will be carried out by existing staff within existing budgets.

Pantomime - The annual professional pantomime is a very important element of the programme at the Arts Centre. Ticket sales were almost exactly the same as in 2017 with shows reaching 88% of capacity. Reviews of the shows were 100% positive with numerous regular supporters rating it as the best yet. The show is staffed by a dedicated team who are always praised by the cast for their attention to detail and professionalism. Feedback from the producer of the pantomime: "*Your tech team get better every year too - they did a brilliant job on every aspect. Your Front of House staff do a great job too. I always say the show starts with them and they are always so welcoming it makes such a difference*". Here are some audience feedback quotes from Facebook.

I think it was the most enjoyable pantomime I have ever seen. It was hilarious. The actors were amazing. Congratulations to everyone involved.

It was brilliant. Well worth the 200 mile trip xx

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If you haven't been yet, you are missing a treat. We went on Friday taking our family from Yorkshire. Thanks for the shout out. It was brilliant, possibly the best I have been to. Superb.
The December 2019 pantomime will be Snow White and the Seven Dwarves.

Haverhill Arts Centre website – The new website went live on 23 October 2018. The analysis below shows details of transactions between 23 October and 24 December over a four year period.

Sales period	No of transactions	% made on website	% made at counter	Total Value of transactions	Total value of transactions on web	Total of donations	% of transactions making a donation
23/10/15-24/12/15	1888	39.3%	50.7%	£61,917.21	£28,540.50 (46.09%)	£383	14.675
23/10/16-24/12/16	1610	40.06%	51.9%	£51,832.25	£23,499.50 (45.33%)	£298	14.66%
23/10/17-24/12/17	1888	37.2%	53.7%	£60,117	£28,208 (46.9%)	£363	13.35%
23/10/18-24/12/18	2076	48%	46.5%	£64,550	£37,705 (58.4%)	£526	17.34%

Since the new website has been live we have seen a substantial rise in the percentage of transactions taking place from the website. For the first time in this period website transactions exceeded over the counter transactions. The value of the transactions is also substantially higher and we have seen a rise in donations as well as the number of people making donations. We believe the site is a big improvement on the previous version. The information that we can gather on how and when people use the site and the information from our box office system and our growing presence on social media should enable us to better target audiences for events at the Arts Centre.

Haverhill Community Kitchen- Plans are well underway to run a series of regular clubs and themed sessions at the community kitchen. The original launch event scheduled for Wednesday 21 November was unfortunately cancelled and a new date will be circulated in the near future.

Arts Centre Programme - November and December have been busy months at the Arts Centre with 7000 tickets sold for ticketed events. We were fortunate enough to be offered a Work in Progress show by Jack Dee in April. When tickets went on general sale they were snapped up in under 45 minutes as the result of an email to regular comedy attenders and a facebook post. The Ardal O'Hanlon preview show in February is also sold out.

The January to April 2019 brochure has been published along with the January – February 2019 film brochure.

HAVERHILL ARTS CENTRE FILM FIGURES

Months	No of Screenings	General Movie Attendance (no of screenings)	Event Cinema Attendance (no of screenings)	Average per screening
July/August	23	594 (17)	165 (6)	33
Sept/October	26	763 (22)	210 (4)	37.42
Nov/December	19	753 (14)	226 (5)	51.52
Jan / Feb	27	1111 (23)	292 (4)	51.96
March /April	26	845 (20)	260 (6)	42.5
May/June	24	702 (20)	199 (4)	37.5

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July/August	19	694(14)	187 (5)	46.37
September/October	29	926 (20)	428 (9)	46.69
Nov / December	19	726 (13)	343 (6)	56.26

Forward Diary and happenings

Armed Forces Day 2019– Saturday 29 June 2019
Haverhill Show – Sunday 7 July 2019
Historic Vehicle Rally 2019 – Sunday 14 July 2019
Big Day Out 2019 – Wednesday 31 July 2019
Halloween Trail 2019 – Friday 25 October 2019
Family Christmas Night – Friday 6 December 2019

Nick Keeble January 2019

Agenda Item 10c
Youth Strategy Update
Colin Poole

Recommendation	Update
1 – On The Spot Van	Please see Sandra Linnane's report 10b
2 – Social Media Project	No further update
3 – Youth Skills Project	See report 10a
4 – Skate Park	The YAG has not met to consider the results of the survey.
5 Extend Arts Centre	Now out of scope of the YAG
6 – Creative Arts Strategy	See Arts Manager's Report
7 – Chill-out Zone	Numbers have grown so much that the ceiling of 70 young people is regularly being reached. Discussions on how we might accommodate this demand are ongoing, with recommendations coming to this committee in due course
8 – Councillor Involvement	Ongoing